Paul Drake

Software Product Leader

VP, Product — Assurely — August 2021 - Present

- Collaborated with lead engineering and insurance SMEs on the design and development of 4 embedded insurance product APIs (D&O, BRI, security deposit replacement, sneaker replacement). Worked with SAAS partners to define their integration
- Led the product design and development of a white-labeled insurance portal where businesses apply for quotes from multiple carriers, review quote options, bind, and manage their existing coverage in one place
- Conducted market research, worked closely with the CEO to manage the product roadmap, partnered with engineering leadership to define high level solution requirements, defined SOPs for brokerage team

Product Manager — Verge Health / RLDatix — December 2020 - August 2021

- Led the development of a net-new product to improve the efficiency of a hospital's enrollment of newly employed doctors with the insurance companies they are contracted with
- Conducted comprehensive market research and user interviews, secured early adopters, collaborated with lead engineer to define and implement foundational product features, presented regular roadmap and status updates to senior leadership

Senior UX Designer — Verge Health / RLDatix — July 2017 - December 2020

- Led the research and design of 3 net new products that were brought to market
- Oversaw a distributed team of designers and the redesign of 6 products on the Verge platform

Co-Founder — Code Apprentice — August 2017 - July 2019

- Developed a program that connected high school students who were learning how to code with a remote developer mentor from companies like Facebook, eBay, Capital One, Eventbrite, etc.
- Launched the program in 3 high schools with 15 students per semester
- Created software tool to track student progress and provide reports to school admins and parents

Lead Product Designer — Rhinogram — March 2016 - July 2017

- Redesigned telehealth application aimed at improving patient experience and retention for private practices
- Oversaw initial discovery, prototyping, and usability testing of new features

Designer & Front-End Developer — BoomTown — November 2012 - March 2016

- Designed features for real estate CRM and consumer-facing home buyer websites
- Designed and developed digital marketing materials and interactive library of instructional content

→ *More work experiences can be found on my LinkedIn profile: www.linkedin.com/in/jpdrake*

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